

Project Specification

Project Key Points:

Home Page with (With good layout and parallax effects) links to all sections of the website.

- Banners area - The admin of the website will have provision to add, edit, delete, activate, and deactivate the banners from the backend panel.
- Three Major categories will be presented in an attractive manner (with good layout and effects), and it will be managed by Admin
 - Customize patch printing
 - The user will select the type of printing, then he will upload the patch which he wants to customise, and he will select the size and proceed accordingly (admin will select the radio button that he wants to show this category as 'buy now', 'inquiry now' or both).
 - Ready-made patch printing: Admin will upload multiple ready-to-buy patches with their price and their quantity and the above-mentioned process in the customised patch printing.
 - Machine equipment: Admin will upload the equipment with their price and quantity, and the user can buy the same.
- The New Arrivals section (With a good layout and effects) will be present for newly added products. The titles of the category names and products will be managed by the admin with the set as an option.
- The top-rated products section (with good layout and effects)will be present the top-rated products by customers The titles of the category names and products will be managed by the admin with the set as option.
- The trending products section (With a good layout and effects) will present trending products. The titles of the category names and products will be managed by the admin with the set as an option.
- Testimonials (managed by admin; admin can also upload the testimonials from the backend panel and user can add the same from the frontend)

Additional Information

- Sales (managed by admin)
 - Admin can select some products (from the uploaded products) with an extra discount with price.
 - Admin can manage the tittle "SALE"
- Download brochures (admin will upload the multiple brochures with their title names).
Free sample: Admin will upload free samples for the user, and the user can order the free samples from the front-end panel.
- Free sample: Admin will upload free samples for the user, and user can order the free samples from the frontend panel.

For informative pages like About Us, Contact Us, Our Vision, Our Mission and more, the content of these pages shall be managed from the backend control panel using an easy-to-use Content Management System (CMS).

Category structure for main products with thumbnails and the 'view enlarged' option. (managed by admin)

Subcategory structure for main sub products with thumbnails and view enlarge option. (managed by admin)

Product Description Page:

- Product Name
- Product printing type (Admin will upload the types from the backend panel)
Product Code
- Thumbnail Image and Videos of Product (Images should be 5 to 6 & 1 video)
 - Admin will upload the images according to the available colours and product and if any user clicks on yellow, then the image should be shown in yellow (up to 6) of that colour.

Additional Information

- Product Description will be presented in tabs
 - Description/specification
 - Information
 - Printing Instructions
 - Shipping Information
 - 2 to 3 extra tabs (client will decide at the time of development)
 - Related Products section (You may also like)
 - Offers and Discount Coupons

Member registration

Members/users will register themselves by filling in personal details like name, contact no., email ID, and delivery address and billing address. Users can save their details for future shopping.

- Guest User: The user can order directly with the required details
- My folder of members:
 - Users can go through their entire history, like purchase history, payment history, wish list, and address.
 - Users can add, edit, and delete their address details.
 - Users can save multiple addresses like Home, Office, and Other.

Shopping cart with a very simple checkout process.

- Users can add multiple sub-products against each product. Admin will upload the sub-products against the primary products. After selecting the product and subproduct, the final cart price will be updated automatically.
- Users can add, edit and remove items from their cart.
- Users can manage the quantity as well from the cart
- Price will be multiplied according to the quantity of the product. \
- Users have full control over what is in their cart.
- Add to Cart, Buy Now or Enquire Now for every product.

Additional Information

Payment Modes :(managed by admin)

- Payment gateway integration (Payment gateway will be provided by client and Integrated by Weblink)
- Admin can upload their bank details and their Payment QR codes.
- Admin can add COD according to the products

Invoice Generation and Order Management

- Order management
 - Admin can manage all the orders from their backend panel and update the order status.
 - Shipping: Admin can add N number of shipping charges from their backend panel.
- Invoice generation

Other features we are providing with the e-commerce website:

- Testimonial where customers can give feedback about your products.
- Whatsapp and Live Chat Integration
- SSL Certificate
- Newsletter/subscription for sending the latest update about your products.
- You can add unlimited categories.
- You can add unlimited products.
- Payment gateway integration. (Payment Gateway will be provided by client)

Additional Information

Features Included In Admin Panel:

- Manage orders
- Manage Size
- Manage Colors
 - Admin will upload the image of colour, and colour will be reflected in image format in the frontend.
- Manage types
- Manage Members
- Manage general enquiry (contact us)
- Manage COD (add zip code)
- Manage cities
- Manage States
- Manage Country
- Manage testimonials
- Manage Newsletters
- Manage banners
- Manage FAQs
- Manage reviews
- Manage CMS Pages
- Manage Admin settings
- Manage Offers and Discount Coupons